

# Sustainable Food Program Coordinators: Creating a Culture of Excellence in Sustainability

*Presented by:*

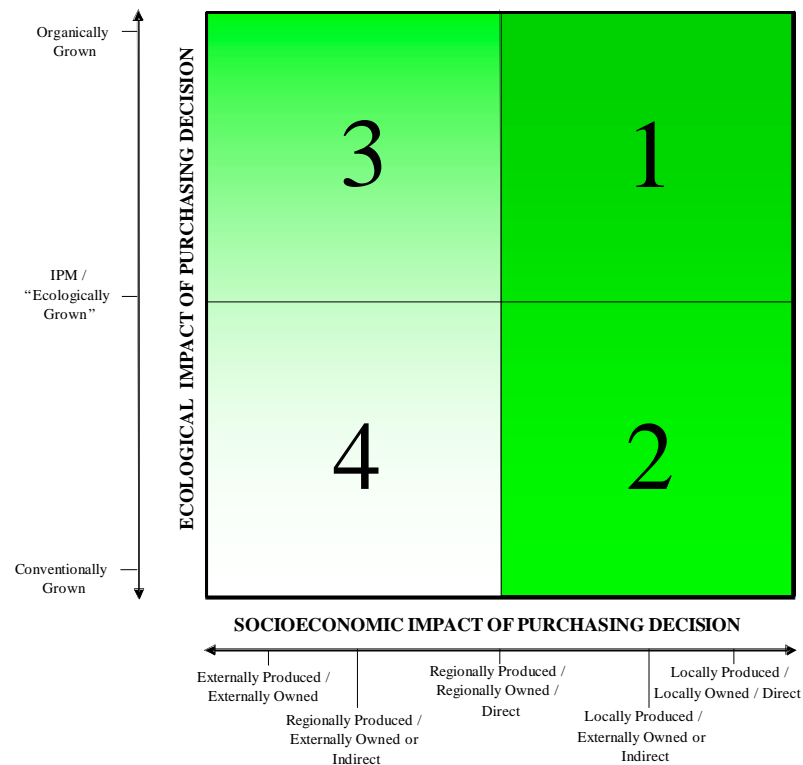
**Eric Montell**

Executive Director | Stanford Dining



# Sustainable Food Program Coordinator

Provides analysis of Environmental, Economic & Social returns



Questions? Email [webinar@endowmentinstitute.org](mailto:webinar@endowmentinstitute.org)



# Sustainable Food Program Coordinator

Optimizing the “Triple Bottom Line”

## 1) Provide Return on Investment (ROI)

- ✘ Food Waste Reduction and Redirection
  - Trayless Dining
  - Composting=food cost decrease
- ✘ Water & Energy Reductions
  - Retrofit and Reengineer
  - Energy Rebate Coordination



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## 2) Vendor Management

In an Era of **Green Washing...**

- ✘ In-house Expertise
- ✘ Analysis & Research
- ✘ Evaluating Emerging Trends

...allows us to **Manage Risk**

- ✘ Capital Investments
- ✘ Contractual agreements
- ✘ Programmatic development



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## 3) Public (Student) Relations

The Power of Student Interest: Mutual Value Creation

✦ Partnerships and Mentoring Students

- Better understanding of campus challenges & opportunities
- Peer to peer mentoring of campus leaders



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# Sustainable Food Program Coordinator

## The Academic Mission

### Building Bridges to the Stanford Academic Community

- Incorporating our program into class curricula
- Direct access to faculty and research
- Living/learning in the dining halls

### Alignment of our mission:

*In support of the academic mission of the university and in partnership with Residential Education, we proudly serve great tasting, healthy, sustainable food in a fiscally responsible manner. –SD mission statement*



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# Sustainable Food Program Coordinator

## Transition of the Position

- ✘ Founded in partnership with students
  - Initial funding by Provost
  - Built into the budget over time
- ✘ Undergrad to Grad
  - Student Ambassador to Project Engineer
  - Metrics/ROI



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# Our Coordinator



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